Some statistical issues in direct WIMP searches

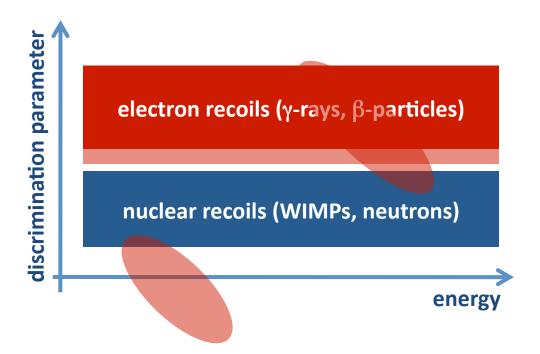
With a cautionary tale from ZEPLIN-III

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WIMP searches

- Looking for a handful of low-energy (few keV) nuclear recoils on the poorly understood tails of unexpected backgrounds
- Mitigation of the neutron background is the main experimental design driver, but this rarely materialises!
- 'One-bin particle physics' (most signal models show up in one bin)



WIMP searches (warts and all)

The ideal WIMP search

- Experiment runs for design period (background expectation ~1 event)
- Signal region defined from signal calibration and data kept blind inside
- Analysis optimised on signal & background calibrations and sidebands
- Two-sided statistical procedure defined a-priori

A typical WIMP search

- Experiment runs only long enough to beat rivals (strictly blind?)
- Not enough background calibration (ideally need 10x data)
- Calibration does not model background (e.g. spatial distribution)
- Cannot predict background reliably, blind analysis compromised
- Open box to find rare topologies spoil sensitivity (blind analysis dead)
- Upper limit produced using a-posteriori analysis (damage limitation)
- Upgraded detector runs again, hopefully now better understood...
- Result combined with previous

Some common statistical issues

- Not "on/off" problem
 - No control of luminosity and calibration of background has systematics
 - Single signal bin, but variable background(s); one sideband
- Yet we move forward (albeit slowly)
 - Second/upgraded runs are less risky
 - Backgrounds in larger detectors are better behaved
 (but representative calibration at low energy gets even harder)
- Uncertainties in signal model to keep the Bayesians happy
 - Nuclear physics, particle physics, but mainly astrophysics
 - Energy calibration and detection efficiency (e.g. variable Xe L_{eff})
- Blind analyses
 - 'blind' but not 'fool': a rare event search will reveal rare backgrounds
 - How to tune/debug data chain on an open sample << blind sample?</p>
 - Really needed? Are we more reluctant to trust each other these days?

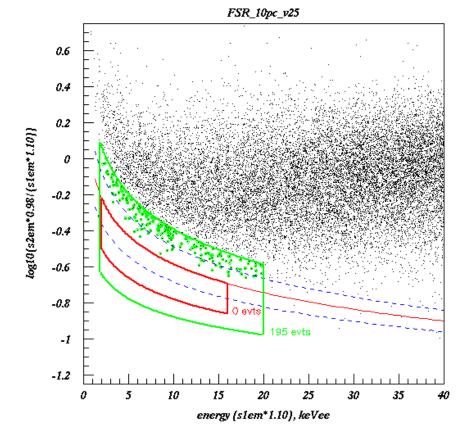
Discovery and limit-setting issues

- Single-sided or double-sided?
 - Small sensitivity increments: temptation for single-sided
 - Especially if you're not leading the pack!
- 3σ for discovery (consensus, or maybe not)
 - Little LEE, alternative hypothesis not (very) particle type/mass specific
- Feldman-Cousins
 - Addressing uncertainty in background: PLR extensions of original FC method
 - Multi-bin FC with non-uniform background using fewest assumptions
- Yellin single-sided techniques
 - Maximum gap/optimum interval/p-max: statistic of empty patches in data
 - Should not be applied a posteriori when gaps in data are obvious
 - Should a p-value be offered a posteriori? Is this flip-flopping?
- Likelihood analysis
 - Still searching near-Gaussian family of distributions that fit the main background
 - Only ZEPLIN-III attempted this, as far as I can tell.

A blind analysis – 10% sacrificial data

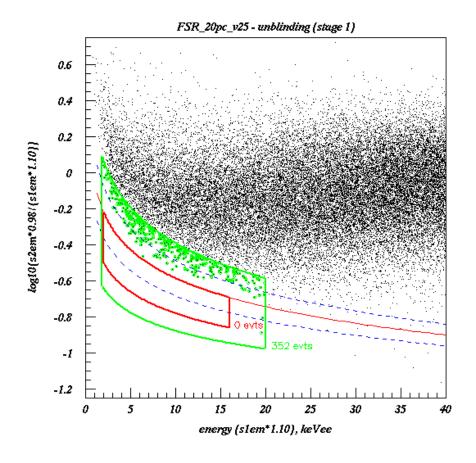
- First science run of ZEPLIN-III: 11,000 data files over 83 days
- Analysis optimised on sacrificial 10% (files ending '1')
- Red region kept blind for remaining data

(~50% signal acceptance)



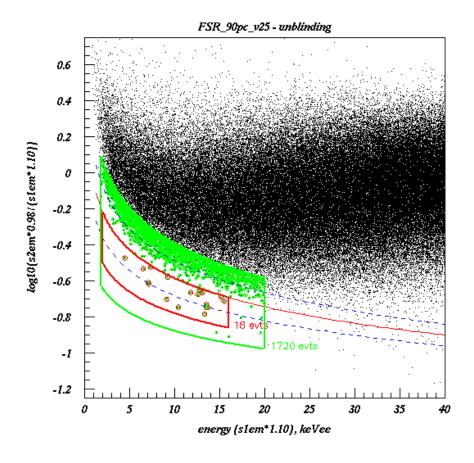
A blind analysis – 20% step 'just in case'

- Further 20% unblinded next (files ending '4' and '7')
- Could be sacrificed if something very wrong found
- Found to be empty!
- Expect ≤8 events (90% CL)



A blind analysis – opening remaining data

- Full opening of the box (remaining 7 file endings): 18 events!
- Distribution not compatible with signal



A blind analysis – is no longer

- Fault in vertex reconstruction found upon inspection: systematic mis-reconstruction of energy was origin of most events
- Blind analysis prevented us from spotting the problem early enough:
 - Not surprising that 10% data were clean (tuning the cuts tends to do this!)
 - But very unlucky with the next 20%!
- Re-analysis gave 7 events (top of box)
- μ<3.0 events (90% CL)
 Lebedenko et al 2009, PRD 90: 052010
- In general, failed blind analyses can lead to
 - Redefinition of the signal box
 - Recalculation of background estimates
 - Change of statistical analysis
 - (Pain)

